

The owner of Pacific Land Preservation found that his biggest hurdle was convincing people that they shouldn't always try to fix their own landscape problems. He takes tremendous pride in his work and his business' certifications as an arborist, and is confident that landowners will, more often than not, make matters worse when trying to improve their property. While he also offers septic services, drainage repairs, and excavation, he specifically wanted us to focus on his tree services in any radio ads.

*Pacific Land Preservation*

*Mr. Do-it-yourself :30*

*/SFX/ Chainsaw buzzing*

*Announcer:*

*We all know a mister do it yourself. He fixed his leaky sink and bragged about it for days. He still hasn't stopped telling you about how he re-tiled his bathroom. And today, he's removing a tree from his front yard that he says ruins the feng shui of his property.*

*/SFX/ Chainsaw subsides.*

*/SFX/ Wood cracking*

*Announcer:*

*Timber.*

*/SFX/ Tree smashing metal*

*/SFX/ Car alarm*

*Announcer:*

*I don't think he'll be bragging about this one.*

*/SFX/*

*All off.*

*/MUS/*

*Upbeat bed, under*

*Annoucner:*

*Mister do it yourself should have called pacific land preservation, the locally owned and operated tree specialists serving the north sound area. They handle tree removal, pruning, stump grinding, and just about anything else your trees need. And with their twenty-four-hour emergency tree service, the pros from pacific land preservation are there when you need them. Find them online at pacific land preservation dot com.*

*/MUS/*

*Upbeat bed off*